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Call for entries: International Lighting Design Index 2010

Light is one of the building materials of the 21st century. Light is the ideal medium to create and change atmospheres. How architecture is perceived and sensed is determined to a very large extent by its quality of light. Light lends rooms their emotional dimension, thus influencing quality of life, *joie de vivre* and levels of motivation. Lighting design has many sources of inspiration: nature, art, religion, music, theater, technological innovation, related design disciplines or new materials. New technologies and the call for resource-saving architecture concepts are the ethical and aesthetic challenges facing contemporary lighting design today. Meanwhile, more than half of the world's population live in urban conglomerations. Electricity and light are the essential media of the urban environment. An attractive night life and safe streets for revelers have become competitive factors for a municipality. Light is therefore synonymous with prosperity. New light technologies help to apportion light properly, to make consumption more effective, to ensure that the stars at night are still visible. Light is also a popular way of lightening the mood at light festivals, museum nights and all pop events. Those who celebrate light, believe in a better future, too.

The book / the editors and publishers

The **International Lighting Design Index** collects the innovators and leading heads together with their current projects to present the contemporary technology-driven trends. We, that is Markus Helle, editor in chief and editor of the journal Highlight and Helmut M. Bien, curator of the Luminale – Biennale of lighting culture. In collaboration with the publishers **avedition** (also known for their "Trade Fair Design Annual") we want to create an index with your help which will allow the light industry, contractors, project developers, local councils, landscape planners and interior designers, scenographers and design agencies to find interesting project partners. There is currently no such international work of reference which addresses both designers and architects. The international distribution of **avedition** via the book trade, by attending specialist trade fairs and direct mailing will guarantee that the International Lighting Design Index reaches a wide specialist international audience. A PR campaign in specialist media will support the publication.

Participation / criteria

For this **International Lighting Design Index**, to be published in English by **avedition** and presented at the 2009 Frankfurt International Book Fair, we are looking for projects in the field of lighting design which are extraordinary in terms of content or design and/or technically and socially innovative, primarily stemming from the years 2007, 2008 and 2009. Selection criteria are a high level of design and artistic quality, but also public acclaim in the press or with international judging panels. Projects which have aroused controversy and have turned the spotlight on new trends are also more than welcome. With a view to creating a user-friendly index, the work of each design studio or team (light planner, light designer, architects, design agencies and artists) will be presented with a current project.

No costs / free copy

To enable us to choose well, we are interested to hear about your best projects and would be delighted to receive a contribution. No costs of any kind will be incurred in connection with participation in the first issue. We only expect to receive image and text materials free of charge. After publication, you will receive a copy of the book free of charge and the opportunity to order further copies at a special price.

The registration

The digital advance registration form can be found at the website: www.luminapolis.com/ www.highlight-verlag.de. Only forms that are completed in full can be processed. If you are interested in participating in the **International Lighting Design Index** we need to hear from you by March 20, 2009. In a second step, you will then receive the project registration form that forms the basis for inclusion in the **International Lighting Design Index 2010**.

We are looking forward to your entries!

Helmut M. Bien, Markus Helle



How to participate Dates, addresses and contacts

1. Advance Registration: March 20, 2009

Fill out the entry form digitally and return to:

e-mail: ildi@westermann-kommunikation.de or info@highlight-verlag.de

2. Project Registration: April 28, 2009

As soon as we have received your complete advance registration form, you will receive the project registration form. Please return this by April 28, 2009 with all the requisite materials. (If you are attending the Euroluce in Milan, you can hand in the documents in person. Please call to arrange an appointment: +49 173 3255402). The information/materials required with the project registration are:

- Visual and text data in digital form on CD/DVD
- Visual and text data as paper print-out
- Duly completed project registration form with original signature on paper
- Maximum of 10 pictures per project (with description). Please include the names of photographers. Photos in high resolution 300dpi CMYK. Material will not be returned.

Only complete material and a completed project registration form with original signature can be processed.

3. Approval before printing: July 2009

Before publishing the article the participant will receive a pdf to approve the article.

4. Bookrelease, free copy and special prices: October 2009

In October the participant will receive a free copy of the International Lighting Design Index!

All participants can order more books at a special price.

5. Addresses and contacts

Editors

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